

KIRKLEES HEALTH & WELLBEING BOARD	
MEETING DATE:	29/06/23
TITLE OF PAPER:	Poverty Matters: Director of Public Health Annual Report 2022/23
1. Purpose of paper	<p>This paper highlights to the Board the Kirklees Director of Public Health (DPH) Annual Report 2022/23, entitled 'Poverty Matters'.</p> <p>Directors of Public Health have a statutory requirement to write an annual report on the health of their population. The focus of the report is chosen by the DPH and its aim is to inform local people about the health of their community as well as inform decision-makers on health gaps and priorities that need to be addressed.</p> <p>The paper outlines the purpose and content of the 2022/23 DPH report, which the Board can use to support the following:</p> <ul style="list-style-type: none"> • System wide approaches to reduce poverty and ameliorate the impact of poverty • Approaches to support residents living in poverty or financial hardship • Approaches to support workforce living in poverty or financial hardship • Approaches to 'poverty proof' pathways • Intelligence-led commissioning to address issues relating to poverty.
2. Background	<p>This year's DPH report focuses on poverty. The project team facilitated indepth conversations with Kirklees residents in order to better understand the problems faced by people living in poverty and to ensure that any recommendations made in the report were shaped by people with lived experience.</p> <p>The Covid pandemic shone a light on many pre-existing and deep-rooted inequalities. Within Kirklees and across the UK we found that individuals and communities who were living in greater deprivation were more likely to be negatively impacted by COVID-19. As we emerged from the shadow of the pandemic, we quickly moved into the cost-of-living crisis, which is most severely affecting people who were already living in persistent poverty. Living in poverty has a significant impact on a broad range of health outcomes, including physical, mental and social health.</p> <p>At the heart of tackling poverty must be an understanding that those people who experience it first-hand should be at the centre of the process for influencing change and developing solutions. This year's report captures the lived experiences for 12 of our residents, living across the borough in a range of circumstances. The report tells their stories, in their own words, and ends with a 'call to action', practical local recommendations which should be considered and implemented at a local level across Kirklees. By listening to the stories of our residents and working together, we can help to reduce these inequalities and reduce the impact which poverty has on individuals, families and communities.</p> <p>The 2022/23 DPH report is presented as a series of web pages, including national and local contextual information, alongside case studies and recommendations. At the heart of this year's report is a short animated summary, which highlights the main themes and direct quotes from our conversations with residents. This powerful animation tells the stories of Kirklees residents in an honest and non-stigmatising way and is designed to be shared across Kirklees in order to support system change. An Executive Summary will also be made available in PDF format.</p>

FORMAT FOR PAPERS FOR DISCUSSION AT THE HEALTH AND WELLBEING BOARD

3. Proposal
The Board is asked to endorse the findings and recommendations in the DPH Annual Report, to instigate actions within their own organisations and to support partnership working to address issues relating to poverty across Kirklees.
4. Financial Implications
None
5. Sign off
Rachel Spencer-Henshall, Strategic Director – Corporate Strategy, Commissioning and Public Health
6. Next Steps
The report will be published on the Council’s web site and will be promoted by the Council’s Comms Team via the usual channels. We will also be creating a slide deck to help support partners to disseminate the findings across organisations.
7. Recommendations
It is intended that Board members will make use of and disseminate the DPH report in order to support: <ul style="list-style-type: none">• System wide approaches to reduce poverty and ameliorate the impact of poverty• Approaches to support residents living in poverty or financial hardship• Approaches to support workforce living in poverty or financial hardship• Approaches to ‘poverty proof’ pathways• Intelligence-led commissioning to address issues relating to poverty. Along with web pages and an animated video, a PDF Executive Summary of the report will be made available, to enable the report findings and recommendations to be shared as widely as possible.
8. Contact Officer
Rachel Spencer-Henshall, Strategic Director – Corporate Strategy, Commissioning and Public Health, rachel.spencer-henshall@kirklees.gov.uk Lucy Wearmouth, Head of Improving Population Health, lucy.wearmouth@kirklees.gov.uk Owen Richardson, Data and Insight Enablement Lead for Public Health, owen.richardson@kirklees.gov.uk