

# G&R Scrutiny Panel

## An Overview of Growth & Regeneration

3<sup>rd</sup> July 2023



# Welcome and Introduction

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Service Director

Development



# Agenda for today; a focus on Growth and Regeneration

- Overview – why investment matters. Joanne Bartholomew
- Showcasing Our Cultural Heart. Joanne Bartholomew
- Delivering our vision for Kirklees. Video



## Our Vision

Our vision for Kirklees is to be a district which combines a strong, sustainable economy with a great quality of life – leading to thriving communities, growing businesses, high prosperity and low inequality where people enjoy better health throughout their lives.

## Our Outcomes



Shaped by People



Best Start



Well



Independent



Aspire and Achieve



Sustainable Economy



Safe and Cohesive



Clean and Green



Efficient and Effective

## Growth and Regeneration Directorate Priorities

To enable and drive sustainable and inclusive economic growth across Kirklees

To ensure effective delivery of project and core business as usual services during a period of constrained resources

Working with People, Partners and in our Places



## Service Outcomes

### Skills and Regeneration

- Major Projects
- Business and Economy
- Employment and Skills
- Planning

### Development

- Housing Growth
- Corporate Landlord and Capital
- Housing Services
- Town Centres

### Homes and Neighbourhoods

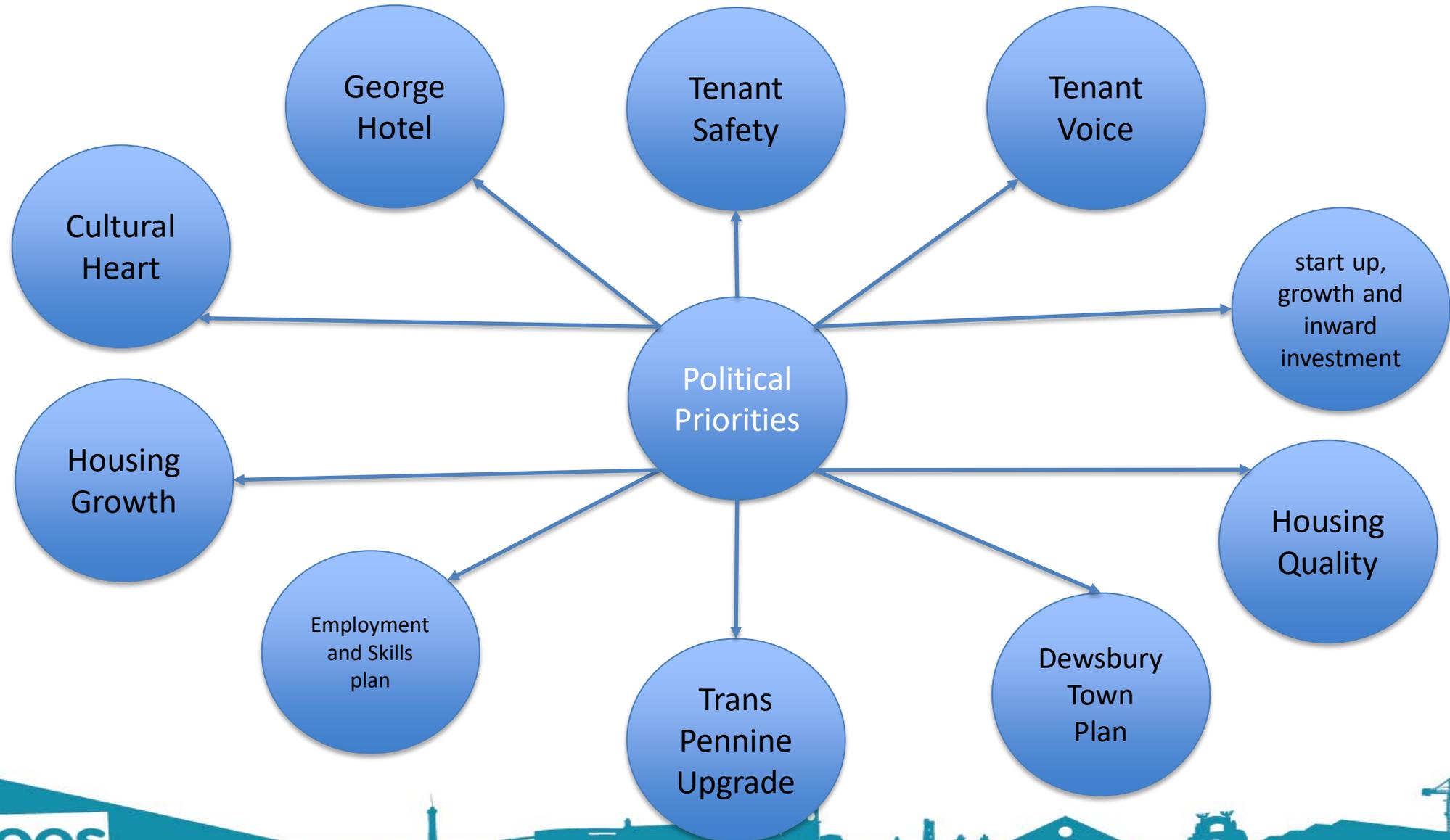
- Operations
- Assets and Development
- Housing Management and Partnerships

# Why does this matter?

- Increased productivity in Kirklees economy through better housing, skills & jobs, means better wages and quality of life for residents
- Business growth results from improved productivity; i.e. more start ups, improved business survival, expansion of high growth businesses resulting in more and better jobs
- Council investment in town centre Blueprints reduces risk & encourages external investors. Partnership investment of £2 billion confirmed since Blueprints announced
- Inward investment and business growth leads to increased Business Rates & Council Tax revenue that support other services and sustains the Council.
- Reduced reliance on demand driven means tested services, i.e. Childrens, adult care, social housing, homelessness, Council Tax Benefit etc.
- More resilient economy is formed, lessening the impact of future economic downturns



# Political priorities



# In the next 5 years....



Dewsbury Riverside – **2,500 new homes**

Daisy Hill, Fieldhouse and Bond Street – a mix of new homes, apartments and commercial space

Ashbrow & Soothill – **610 new homes** including 54 affordable homes

Meet the housing requirement in the Local Plan of **20,000 additional homes** (1730 per annum)

High rise strategy

New Council Housing

**Tenant Satisfaction Measures** reflect safe and compliant homes, where tenants feel valued (reductions in complaints, cases of disrepair; increase in tenant engagement and collaborative decision making)

**Corporate assets are transferred to the community** and used for inclusive, viable and sustainable activity



**Active Transport & Bus infrastructure in North Kirklees** improved (working towards evidencing modal shift; enabling people and making travel infrastructure safer)

**Sustainable Road Transport Infrastructure in Huddersfield** improved

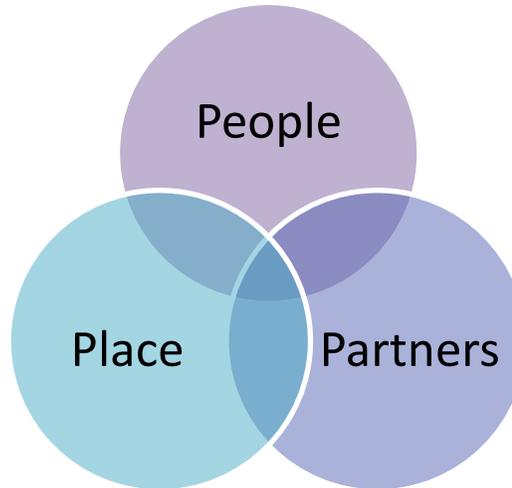
**Healthy Town Centres** maintenance of assets, reduction in commercial vacancies, clean and safe town centres)



**670 Hectares of new tree coverage** (Calder Catchment – White Rose Forests)

**1000 Hectares of Green Streets** in W Yorks

Increase on the **35,000 trees planted in Kirklees** by 2021/22



**Station to Stadium Enterprise Corridor and Investment Zone** (increase in private sector jobs and investment; growth & retention of skills in region)

Implementation of **Huddersfield's Incubation and Innovation Programme**

**900 extra learner places** delivered through the Kirklees Process Manufacturing Centre



**Increase in apprentice and work placement offer**



# Delivering Our Vision for Kirklees; what we do

