

Name of meeting: Economy and Neighbourhoods Scrutiny Panel
Date: 17 January 2018
Title of report: Update on the refresh of the Kirklees Economic Strategy and Social Value/Local Wealth Building

Purpose of report:

To provide an update on the refresh of the Kirklees Economic Strategy (KES) and the final Local Wealth Building Report (LWB) by the Centre for Economic Strategies (CLES).

Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	N/A
Key Decision - Is it in the Council's Forward Plan (key decisions and private reports?)	N/A
The Decision - Is it eligible for call in by Scrutiny?	N/A
Date signed off by <u>Director</u> & name	Karl Battersby - 04.01.19 Rachel Spencer-Henshall - 04.01.19
Is it also signed off by the Assistant Director for Financial Management, IT, Risk and Performance?	Eamonn Croston - 04.01.19
Is it also signed off by the Service Director (Legal Governance and Commissioning)?	Julie Muscroft - 04.01.19
Cabinet member portfolio	Councillor Shabir Pandor – Leader Councillor Peter McBride – Economy

Electoral wards affected: N/A

Ward councillors consulted: N/A

Public or private: public

1. Summary

1.1 Kirklees Economic Strategy

1.1.1 Economy and Neighbourhoods Scrutiny Panel received an update on progress of the revised Kirklees Economic Strategy in September 2018. Since that session, and taking on board the comments and feedback of panel members, significant progress has been made on consulting and drafting of a final draft strategy, which is due to be discussed by Cabinet on 22nd January. A version of the final draft (attached as appendix 1) and the Cabinet draft will be circulated to Scrutiny Panel members once published.

1.1.2 Work that has taken place since the last update to the Scrutiny Panel in support of the drafting:

- Five workshops (on evidence, business, people and communities, physical regeneration, and health and wellbeing)

- Presence and input from participants at the Picture of Kirklees event
- One to one and small group meetings with businesses, 3rd sector representative groups, the education sector and others
- An online consultation exercise, and connection with other strategic processes in Kirklees that are engaging with partners e.g. on local wealth building (including with CLES), skills, place branding and masterplanning
- Identification of shared priorities and relationships to other strategic documents (i.e. Joint Health and Wellbeing Plan, Kirklees Skills Plan, and Local Plan)
- A progress report to SLT on 15th September
- Briefing for the Portfolio holder (Cllr McBride) on 28th November
- Discussion with ET on 11th December
- Discussion with LMT on 17th December

1.1.3 **Social Value/Local Wealth Building**

1.1.4 The Panel received an update 10th October on the Cabinet commissioned work on progressing social value and, in particular, the LWB programme (phase 1) undertaken by CLES. Following that meeting the final report (attached as appendix 2a and 2b) has been agreed and published.

1.1.5 Since the Scrutiny Panel meeting:

- The final report has been published and subsequently promoted via a joint [press release](#) between CLES and Kirklees Council
- A presentation on the report to and associated workshop with the Kirklees Inclusive Growth Group 28th November
- A workshop has been held with Economy and Infrastructure Officers 11th December
- The officer cross-departmental Social Value Group has begun to consider the potential scope of work involved in implementing the report's recommendations

Although the draft KES and final CLES report are presented as separate documents it is important to emphasise the alignment of the two and how, in particular, LWB and an inclusive approach to the Kirklees economy is an intrinsic theme within the KES.

2. **Information required to take a decision**

Report for information purposes only.

3. **Implications for the Council**

Early Intervention and Prevention (EIP)

The KES, the CLES report and the Kirklees Joint Health and Wellbeing Strategy reinforce one another. Good health allows people to enjoy life to the full and make a productive economic contribution. Meanwhile a strong and sustainable economy can have a positive influence on determinants of health such as learning, work and skills and incomes. Increasing the health and wealth of all Kirklees residents, not just existing service-users, is a key way to help people help themselves and to reduce, delay, or prevent them coming to need Council support.

Economic Resilience (ER)

Economic resilience is at the heart of the KES and the CLES report, whether that be of individuals, communities, businesses or the District's and region's economies as a whole

Improving Outcomes for Children

This work contributes to the strategic aim that Kirklees is a district combining great quality of life and a strong and sustainable economy leading to thriving communities, growing businesses, high prosperity and low inequality and where people enjoy better health throughout their lives, including children.

Reducing demand of services

The KES, supported by social value / local wealth building / inclusive growth, sets the priorities by which growth and productivity in the district can be pursued and Kirklees can become a more resilient local economy. This work helps to reinforce the connection of the KES with the Joint Health and Wellbeing Strategy so that the health and well-being of Kirklees residents is at the heart of the Council and partners' concerns. Keeping this connection in view, will keep people living independently and as well as possible for as long as possible.

Other (e.g. Legal/Financial or Human Resources)

The refresh of the KES and implementation of the CLES report recommendations requires staff time and organisational capacity.

5. Consultees and their opinions

This report has incorporated the views of those involved in revising the KES highlighted in section 1.1.2.

6. Next steps

To present the KES to Cabinet on 22nd January; to develop a Phase 2 of LWB, focusing on scoping and implementing the themes and recommendations in the CLES report.

7 Officer recommendations and reasons

For Scrutiny Panel members to note progress and provide comment in advance of consideration by Cabinet and full Council on the refresh of the KES; also, to comment on the LWB work outlined/proposed in the CLES report.

8 Cabinet portfolio holder's recommendations

Cllrs Pandor and McBride have been briefed on the report and are content with the officer recommendations.

9 Contact officer(s)

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10 **Background Papers and History of Decisions**

[Economy and Neighbourhoods Scrutiny Panel, 10 October 2018](#) - Update on Social Value / Local Wealth Building / Inclusive Growth

[Economy and Neighbourhoods Scrutiny Panel, 05 September 2018](#), – Kirklees Economic Strategy

[Corporate Scrutiny Panel, 31 August 2018](#) - Transformation Procurement Project.

11. **Service Director responsible**

Karl Battersby - Strategic Director Economy and Infrastructure

Rachel Spencer- Henshall, Strategic Director - Corporate Strategy and Public Health