

HEALTHY HOLIDAYS PROGRAMME

EVALUATION REPORT 2019

KYA'S
SCHOOL'S OUT!



BOOOM!



WHAT!

POW!



HEALTHY HOLIDAYS BACKGROUND

Kirklees Youth Alliance (KYA) is a not-for-profit network of 100+ community youth organisations. These organisations provide positive activities for children and young people in communities across Kirklees. They are run by a mix of trained youth workers and sports coaches as well as dedicated, passionate volunteers.

KYA has a Development Manager whose aim is to *enable* the network e.g. through organising training, facilitating networking opportunities, developing and co-ordinating programmes delivered by the network etc. The Development Manager is supported by final year students from the University of Huddersfield's Youth and Community Work degree course.

Over the last few years, "holiday hunger" has become a huge concern. According to the Government's 2017 APPG "Hungry Holidays" report, research has shown that in long holiday breaks as well as going hungry, some children's learning and behaviour also go backwards.

Kirklees has over 12000 children and young people eligible for free school meals (FSM); the highest percentage in West Yorkshire and the second highest in the Yorkshire and Humber region, according to DfE figures (December 2018). FSM is one of the key indicators of child poverty in an area, with the impact acutely felt in the 6 weeks' holiday.

In its April 2019 report, the national Child Poverty Action Group highlighted the plight of 3 million children now living in working households in poverty after housing costs have been paid. The school holidays present additional financial hardship for many

households due to a reduction of income, increased childcare costs, increased food bills and spending on recreational activities to keep children occupied.

In Summer 2018 the Government gave £50k to national charity Streetgames to co-ordinate summer provision in Kirklees that addressed holiday hunger. This programme was part of Streetgames national programme, "Fit and Fed".

In December 2018, as part of its ongoing trial of different approaches to holiday hunger, the Government announced a £9M Holiday Activities and Food Fund. KYA and the Council submitted a joint bid however they were not one of the 9 organisations selected. The Executive Team at Kirklees Council was nevertheless impressed by the bid and on 30 April £225k was committed to the Healthy Holidays Programme

KYA'S
SCHOOL'S OUT!

FREE, FUN SUMMER CLUBS
FOR CHILDREN AND YOUNG PEOPLE HAPPENING NEAR YOU

REGISTER AND BOOK PLACES NOW ON OUR **SCHOOL'S OUT** APP
[HTTPS://IKYASCHOOLSOUT.ORG.UK/](https://ikyaschoolsout.org.uk/)

SPORTS AND GAMES
TRIPS!

22 JULY TO 30 AUGUST 2019

REAL FOOD PROVIDED
KITCHEN CRAFTS

NO COMPUTER? NO MOBILE? VISIT A KIRKLEES LIBRARY TO GET HELP.

FULL PROGRAMMES AT:
<https://thirdsectorleaderskirklees.org/resources-links/>

f KIRKLEES YOUTH ALLIANCE @KirkleesYouth

KYA
Kirklees Youth Alliance
Supported by
Kirklees COUNCIL



FREE SCHOOL MEALS MAP

Planning clubs around high concentrations of FSM eligibility

EXAMPLE CLUB: STAINCLIFFE

"Mount Cricket Club is proud to have held its first Healthy Holidays summer camp in partnership with Kirklees Youth Alliance. This is the first time we have delivered a comprehensive summer camp package focussing on educational, social as well as physical sporting activities with healthy hot lunches" Mount Cricket Club had an average of 28 children at each of their sessions in Batley.

PREPARING FOR TAKE OFF!



KYA ran 5 different training courses between the end of June - mid July to support the Healthy Holidays Programme. A total of 42 individuals attended from 13 different community organisations. Courses were held in different community venues across Kirklees.

As well as offering training, the central KYA support team, completed in-depth checks to make sure organisations were going to be running safe and legal provision. Organisations had to provide insurance certificates, risk assessments, safeguarding policies and proof of DBS checks

Course Training	Provider	No of attendees	Organisations represented
Paediatric First Aid	Denby Dale Training Centre	12	Shape Lindley Happy Hour Yorkshire Café 100 Kumon Y'all Conscious Youth
Food hygiene level 2	Denby Dale Training Centre	12	Shape Lindley Ultimate Sports Happy Hour Yorkshire Chickenley Community Centre Conscious Youth Spark Skills
FINE Briefings (Food Initiatives Nutrition Education) X2	KC Public Health Team	7	Ready Steady Active Positive Stepz Romans Community Organisation Spark Skills
Managing Risks	Ladbroke Insurance	8	Ready Steady Active Happy Hour Yorkshire Positive Stepz Shape Lindley Grow to School
KSCB Basic Awareness of Child Abuse and Neglect	Kirklees Youth Alliance	3	Keep It Real Romans Community Organisation

AND WE'RE OFF!

KYA delivered 46 clubs (see appendix 1) for school age children across Kirklees which took place in 60 different community venues. Clubs were run by 45 different community organisations and a total of 747 sessions were planned.

The clubs were divided into 12 geographical "clusters" with each benefiting from a local co-ordinator; in the main these were the new Kirklees Community Hub Co-ordinators however there was also input from a Community Plus Co-ordinator, an Area and Neighbourhood Co-ordinator and a community leader from Ashbrow Partnering Together.

The specification for the clubs was based on the DfE's so-called "4 x 4 x 4" model which is 4 hours a day for 4 days a week for 4 weeks of the 6 weeks' holiday. Clubs had to provide a healthy meal for each child as well as physical activity and enrichment. There were 3 age categories of clubs: 13-18 years, 8-12 years and 5-7s with adult supervision (i.e. family activity).

KYA contributed £5k towards the "WACKY" programme of activities for SEND children in north Kirklees; one of the 46 clubs above was for SEND children in south Kirklees.

The Programme also funded The Welcome Centre to provide food packs to families through a partnership with schools in Huddersfield.

"My kids had a great time and enjoyed the balance of exercise and time out to play table tennis. The encouraging talk at the end of the session to focus on staying away from danger was well received. They're both looking forward to attending next week. Thanks for organising a great event."

Mother of Rayhan and Raece who attended the Milnsbridge club run by RABC

EXAMPLE CLUB: THORNTON LODGE

64 hours of provision, supported **43** families, fun filled activities for **62** children, **460** meals served, recruited **8** volunteers, **2** staff trained in food hygiene.

"Our centre became a lively hub for the young people in the community" Ibrar Hussain, Thornton Lodge Action Group

In order to manage registrations and bookings, KYA commissioned young Huddersfield company, Torchbearer Interactive, to develop an app for the programme. The app meant that families, carers or professionals could register children electronically for their local cluster of clubs and then book them onto specific sessions. Paper versions of the registration forms were also provided to club leaders for those families who could not use the app. KYA produced a poster for each cluster of clubs. Each poster was distributed by the cluster co-ordinator to promote the sessions. Some clubs however trialed a targeted approach e.g. High Bank J,I & N School, Birkby I & N School and LS2Y Nursery; places were not advertised and professionals worked together to identify children who would benefit most.



WHAT DIFFERENCE DID WE MAKE?

In the Healthy Holidays Proposal Paper, KYA outlined various outcomes that were planned for the programme. There is evidence that all these outcomes were met:

Proposed Outcomes Did we achieve? Some examples of evidence

1 Reduced holiday hunger	Yes	<ul style="list-style-type: none"> Nearly 12,400 meals were served during the programme. The Welcome Centre provided 169 food packs for 132 children from 55 different families. 147 families whose children attended the clubs indicated that their child would miss meals in the 6 weeks' holidays.
2 Increased levels of physical activity	Yes	<ul style="list-style-type: none"> 700 delivered sessions included physical activity. Parents told us that their 3rd top reason for booking their children onto a summer club was to ensure they got enough exercise.
3 Children enjoy & achieve in their summer holiday	Yes	<ul style="list-style-type: none"> 95% of families whose children attended the clubs rated them 4 or 5 stars (out of 5). 700 delivered sessions included an enrichment activity e.g. arts & crafts, nutritional education, trips out. Parents told us that their top reason for booking their children onto a summer club was to ensure they took part in positive activities "away from screens".
4 Increased skills and knowledge around food	Yes	<ul style="list-style-type: none"> Nutritional education was part of the Healthy Holiday club specification so clubs had to deliver this as part of their sessions. Children tried new foods in many clubs.
5 Make new friends/reduced isolation	Yes	<ul style="list-style-type: none"> Parents told us that their 2nd top reason for booking their children onto a summer club was to ensure they socialised, made new friends and avoided loneliness. A vast amount of anecdotal evidence about children making new friends and mixing with children from different schools.
6 Less parental stress	Yes	<ul style="list-style-type: none"> Parents told us that their 4th top reason for booking their children onto a summer club was around alleviating pressures on family finances (multiple references to childcare costs & increased food bills). A vast amount of anecdotal evidence about how the clubs helped families cope with a variety of mental health issues.
7 Less Youth ASB	Yes	<ul style="list-style-type: none"> Parents told us that their 5th top reason for booking their children onto a summer club was around reducing the likelihood of them getting into unsafe or risky situations.
8 Increased capacity in VCS youth sector	Yes	<ul style="list-style-type: none"> 45 different community youth organisations delivered the 46 clubs. Around 4000 hours were contributed by volunteers at the clubs. 42 individuals from 13 different community organisations gained new skills by attending courses in the training programme. Organisations reported gaining new volunteers. Organisations also reported improved relationships with community venues and facilities.

**EXAMPLE CLUB:
DEIGHTON**

Email from Claire McGlynn, LS2Y nursery, two weeks into the programme: "It's been an amazing couple of weeks and wanted to send you a few of the positive things that have come out from it so far:

- over 50 children are registered on our scheme
- strong working together with the community plus, family support team school hubs and staff working within the schools and other groups
- children building confidence
- children trying foods they have never tried before
- children have learnt about different cultures and have been excited by this
- children making new friendships with children from other schools
- children accessing the library every day, every child on our scheme is now a member
- hard to reach families accessing the club with help from the family support team
- our wrap over model working well for parents who were not able to drop and pick up at the four-hour slots due to having to work
- wonderful feedback from children - they can't wait to return
- good feedback from parents and carers"

**EXAMPLE CLUSTER:
COLNE VALLEY**

Colne Valley High School's Safeguarding Officer wrote to Children Services directly attributing good news from the first weeks of the new 2019/20 term to the Healthy Holidays programme and the input of the new Community Hub Co-ordinator:

- Attendance has increased, particularly with some students that were being monitored last term
- Significant reduction in Social Care referrals (4 in September 2018, 0 in September 2019)
- Significant reduction in local police incidents/ASB involving students and families.

"Statistically, the figures below show the impact I feel the Community Hub Coordinator and projects provided has had on the families locally..."

September 2018		September 2019	
Monitored students	89	Monitored Students	60
S C Referrals	4	S C Referrals	0
BASE Referrals	8	BASE Referrals	0
Open Cases	14	Open Cases	8
TAF Plans	12	TAF Plans	6

"IT WAS REALLY FUN AND I REALLY HOPE YOU WILL DO IT AGAIN" FROM CORY AGE 11.

WHAT DID WE DO WELL?

1 KYA co-ordinated a programme of good quality provision. In the parent/carer post-programme survey 95% rated the clubs either 4 or 5 stars (out of 5); 74% rated provision 5 stars, 21% rated it 4 stars, 2% 3 stars, 1% 2 stars and 2% 1 star.

2 Participation in the Healthy Holidays programme has led to inward investment for some organisations e.g. Thornton Lodge Action Group has received £24k from Children in Need for holiday provision for 7 weeks of the year for the next 3 years.

3 Many organisations who have taken part in the programme report increased participation in their mainstream activities.

4 Digital registration and booking system, while experiencing significant teething problems, was praised by the majority of parents/carers and club leaders. 1893 parents/carers registered 2711 children (Appendix 2) and a total of 8062 bookings were made.

5 Community organisations reported improved relationships with a number of key stakeholders through participation in the programme:

Percentage of participating organisations reporting improved relationships with the following:

Kirklees Youth Alliance	79%
Local families	61%
Kirklees Community Hub Co-ordinators	43%
Local schools	32%
Local community venue or facility	29%
Other local partners e.g. Police, Fire Service	21%
Community Plus teams	14%
Other KYA organisations	10%

6 KYA's branding of the Healthy Holidays Programme is recognisable and popular; it appeals to both adults and children.

EXAMPLE CLUB: NETHERTON

"Hi KYA. This is my feedback for the Netherton Community Centre. My 3 children Sophie 11, Ashton 5, and Lilly May 7, loved coming to group. There were different activities on each day. They got given a proper dinner. I can't thank the team enough for keeping my kids entertained for a few hours a day. I suffer from anxiety and depression and this means sometimes my kids miss out so the group has helped us all. Thank you from me and the kids, we hope you're able to do it again next holidays".

"Thank you for providing such a wonderful and nurturing environment throughout meticulously planned sessions for my SEN child who would normally struggle to engage in such social activities. What you guys provide is second to none"

Laura Futers, mum of Luke Berry, 13, who attended the Café 100 club in Holmfirth.



OUR BIGGEST CHALLENGES

1 Timescales

Commitment to fund the programme was received on 30 April which gave a lead time of 11 weeks. The biggest challenge with this timescale was ensuring the new app was fit-for-purpose; there was insufficient time to trial it properly, so this meant there were lots of issues when it went live.

The timescale also meant there was a tight turnaround for publicity materials and not enough time to promote the clubs as effectively as we would have liked; Hub Co-ordinators had two weeks to share posters and flyers with schools. We were also unable to target places as effectively as we had wanted with partner agencies.

2 Reaching the children in most need

Clubs were purposely located in communities with multiple indicators of deprivation as well as high concentrations of FSM eligibility and families were only allowed to book onto sessions in their local cluster on the app; this was difficult to enforce with paper registrations without creating a stigma around the clubs.

3 Monitoring

Attendance registers for 18% of the 700 sessions that took place were not returned by providers raising two concerns; firstly, we are unable to report on exact numbers of attendances for the programme and secondly, if the registers were not completed, these clubs were potentially not following fire safety procedures.

50% of providers didn't return monitoring information around volunteer hours donated to the programme.

4 Attendance

Only 62% of bookings on the app translated to an actual attendance. (Appendix 3)

There was also an issue with under 8s being booked onto 8+ sessions.

"IT DID SO MANY ACTIVITIES THAT MY KID SIMPLY WOULDN'T DO OTHERWISE"



2020 AND BEYOND!

1 Bigger, Better Partnership

2020 will see a wider partnership, including other key third sector organisations e.g. KNH, Huddersfield Town Foundation, Yorkshire Children Centre, delivering one, integrated "Healthy Holiday Programme". We will look to get food partners on board. The programme will be supported by lots of Council teams e.g. Kirklees Community Hub Co-ordinators, Early Support, Community Safety and the detached youth work team as well as third sector initiatives like Good Gym.

2 Improved core support

Providers will be paid in two instalments: upfront for planning and the first third of delivery and then a second payment on receipt of monitoring information.

There will be a more flexible specification, more training and a comprehensive funding application pack will outline exactly what is expected and when.

Support with volunteer recruitment and training will also be provided.

3 School's Out! App (Version 2)

Next year parents, carers and professionals will register children and young people, make bookings and cancel sessions easily. We will also ensure that club leaders can access information more easily and produce and return attendance lists without fuss.

4 Targeted approach

Following the examples of High Bank J,I & N, Birkby I & N and Hillside Primary Schools we will work with more schools to deliver targeted provision (as well as having higher attendance levels these clubs worked with more children with SEND, FSM eligibility and high end social care involvement).

5 Inclusion

KYA is committed to enabling organisations to work in a more confident way with more SEND children.

We would also like to create an offer specifically for young people aged 14+ and deliver more family sessions to include school children aged under 8.



6 The Future

This year we enjoyed linking in with Public Health's Change 4 Life Programme. In 2022 we will link provision to the second Kirklees Children's Bienalle and in 2023 to the Kirklees Year of Music. We are open to any partnerships that will benefit children and families in Kirklees!

"What an amazing scheme! My daughter and foster child had an amazing time and are so looking forward to the next one".

Faye, 9, and Tia, 8, both went to the Chickenley Community Centre club.

BUDGET SUMMARY 2019/20

Money In

Carried fwd Fit & Fed monies	£2407
KC funding	£225,000
Total Programme Fund	£227,407

Money Out

Club Delivery (45 organisations)	£190,689
Training	£1421
IT	£8231
Project Support Salary	£6693
Expenses (mileage)	£137
Marketing	£4247
Total spent in 6 weeks' holiday	£211418
Surplus for Oct half term & development for 2020	£15,989



APPENDIX I

Cluster 1 Colne Valley

Club 1-2	Marsden, Slaithwaite	Grow to School Globe Arts Project Sport Face Forward Donna School of Dance Experience Community
Clubs 3-5	Linthwaite & Cowlersley, Golcar, Milnsbridge	Ruddi's Retreat Rawthorpe Amateur Boxing Club Fair n Funky Sport Works Ultimate Sports

Cluster 2 Holme Valley

Club 6	Netherton/Berry Brow	Netherton Community Centre CIC
Club 7	Holmfirth	Café 100
Club 8	Holmfirth - Wooldale	Happy Hour Yorkshire
Club 9	Honley	Netherton Community Centre CIC

Cluster 3 Flockton, Lepton & Dearne Valley

Club 10	Flockton (incl. Emley)	Happy Hour Yorkshire
Club 11	Skelmanthorpe (incl. Scissett)	Grow to School
Club 12	Grange moor/Lepton/Kirkheaton	Happy Hour Yorkshire

Cluster 4 Springwood, Marsh, Lindley

Club 13	Birchcliffe/Lindley/Salendine Nook	Shape Lindley
Club 14	Oakes/Marsh/Paddock	Niko's Martial Arts Academy
Club 15	Springwood	Central Youth Club
Club 16	Additional needs	Central Stars

Cluster 5 Newsome, Thornton Lodge, Crosland Moor

Club 17	Crosland Moor (Walpole)	Netherton Community Centre CIC
Club 18	Thornton Lodge/Lockwood	Thornton Lodge Action Group
Club 19	Newsome	Ultimate Sports
Club 20	Lowerhouses	Worth Unlimited
Club 21	Hillside	Castle Community Hub

Cluster 6 Dalton & Almondbury

Club 22	Almondbury	Kirklees Library Service Gladiators Boxing Deighton Table Tennis Club
Club 23	Dalton, Moldgreen	Keep it Real Youth Group
Club 24	Rawthorpe and Leeds Road estates	RADYCAL

Cluster 7 Ashbrow

Club 25	Birkby	Birkby Infant & Nursery School
Club 26	Sheepridge	Conscious Youth
Club 27	Deighton	LS2Y
Club 28	Bradley	Positive Stepz

Cluster 8 Dewsbury East

Club 29	Chickenley	Chickenley Community Centre
Club 30	Eastborough	Happy Hour Yorkshire

Cluster 9 Dewsbury South and West

Club 31	Saville Town	Kumon Y'all
Club 32	Thornhill	Trillz Youth Group
Club 33	Pilgrim/Scout Hill	Roman's Community Group
Club 34	Schools Estate/Moorcroft	Bramwell Sports Development

Cluster 10 Mirfield & Ravensthorpe

Club 35	Ravensthorpe	Ready Steady Active Timestep Community Dance
Club 36	Mirfield (London Park) Mirfield general	Gilder Hall Youth Foundation Maina Poppa (Artist)

Cluster 11 Batley & Birstall

Club 37	Batley Carr Batley Central	Spark Skills Kirklees Library Service
Club 38	Batley Central	Mount Cricket Club
Club 39	Healey/Staincliffe	Avolve Wellbeing
Club 40	Carlinghow/Wilton	Ultimate Sport
Club 41	Birstall/Fieldhead	Training Cave Boxing Club

Cluster 12 Spen Valley

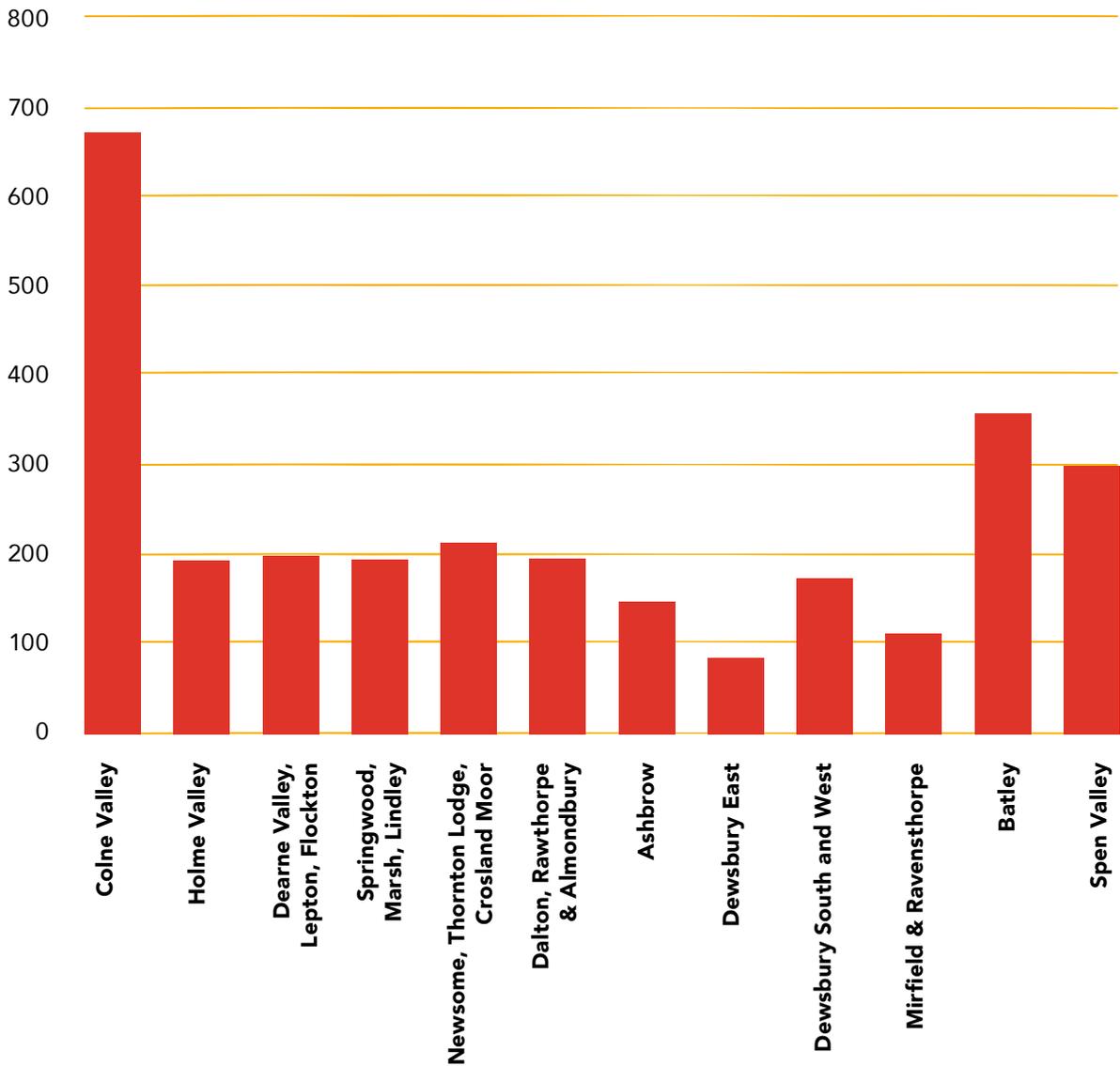
Club 42	Heckmondwike	Legacy Sport
Club 43	Heckmondwike (older kids)	Timestep Community Dance
Club 44	Windy Bank/Hightown	Legacy Sport
Club 45	Scholes	Pro Vision sports
Club 46	Cleckheaton	Pro Vision sports

Miscellaneous Healthy Holidays Provision

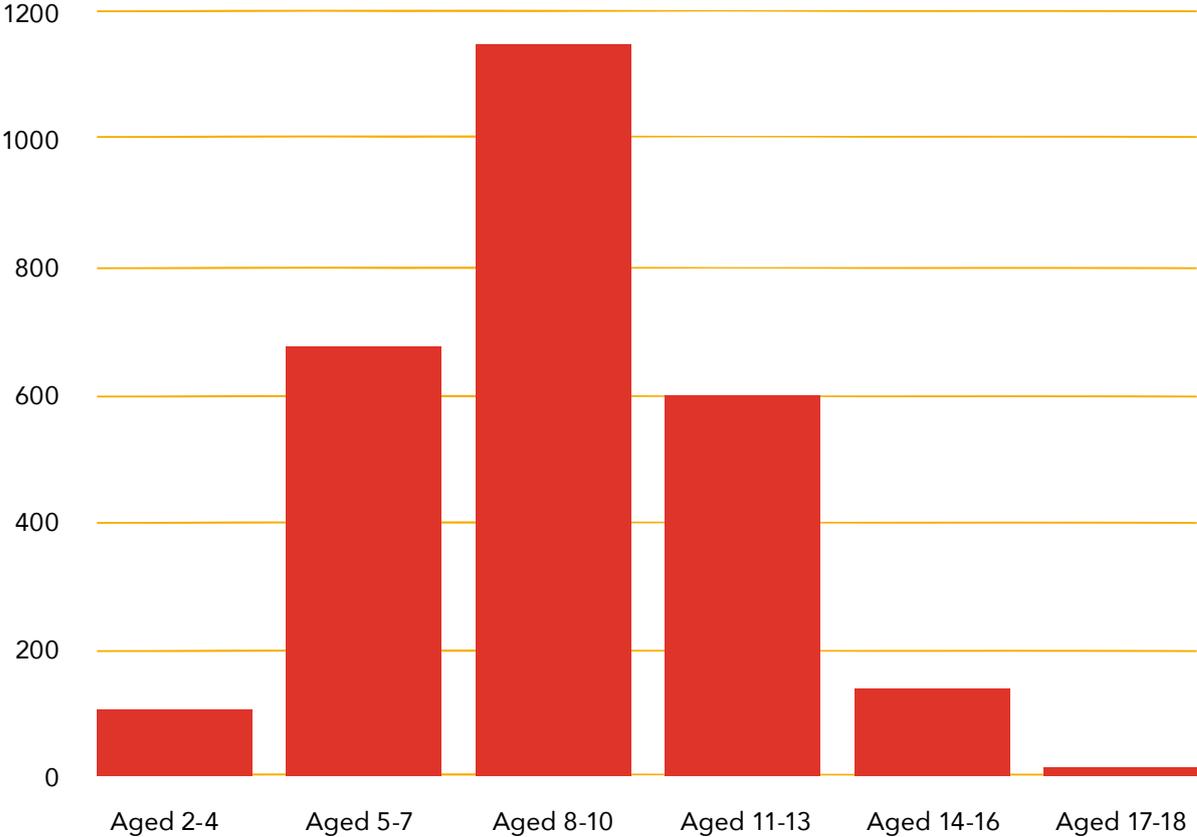
Misc	The Welcome Centre	Food packs
Misc	WACKY, Little Deer Wood, Mirfield	Young people with additional needs

APPENDIX 2

NUMBER OF APP REGISTRATIONS PER CLUSTER



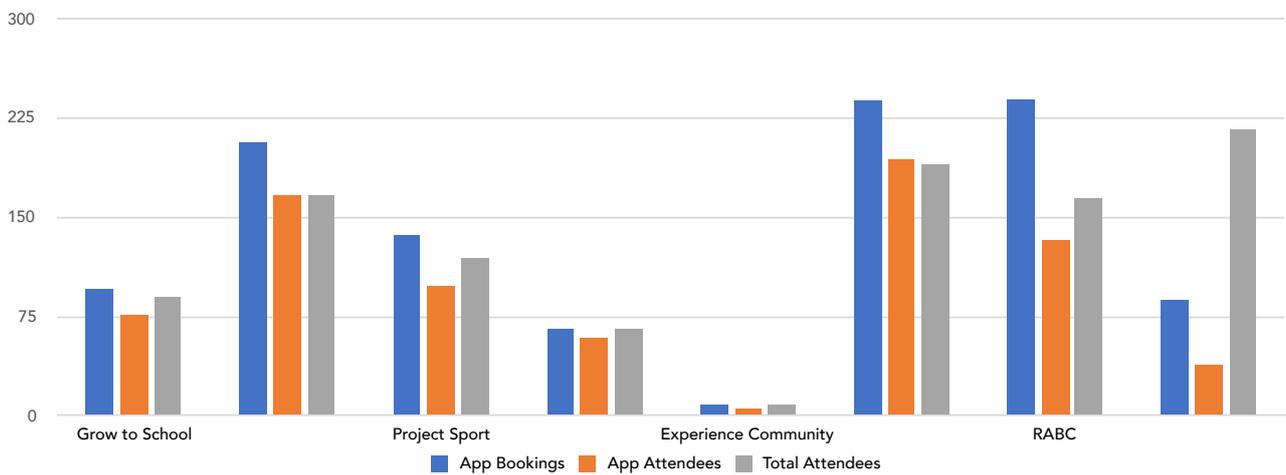
NUMBER OF CHILDREN REGISTERED BY AGE



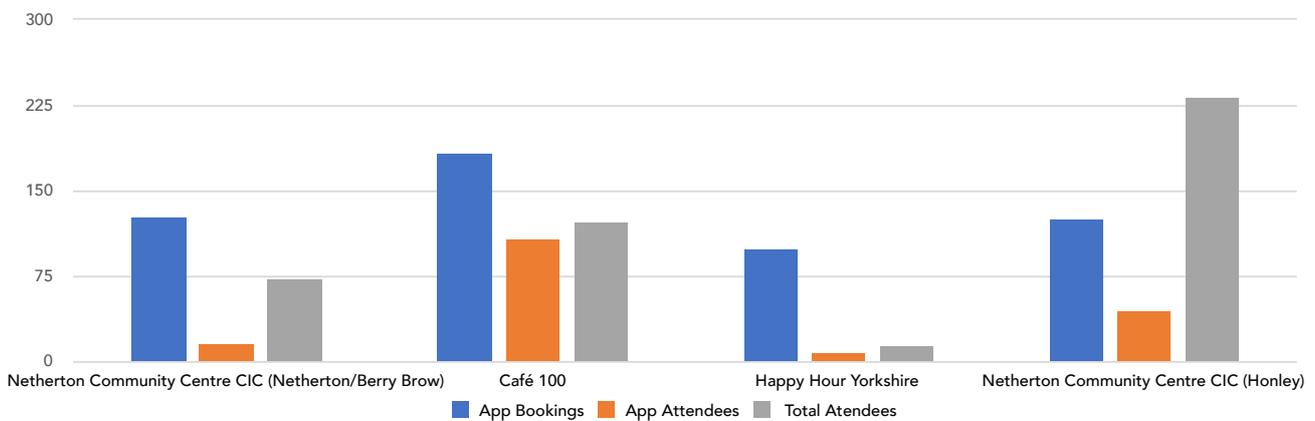
APPENDIX 3

The following shows the reported attendance figures at each club and reflects the fact that 119 attendance sheets were not returned by providers (18% of sessions).

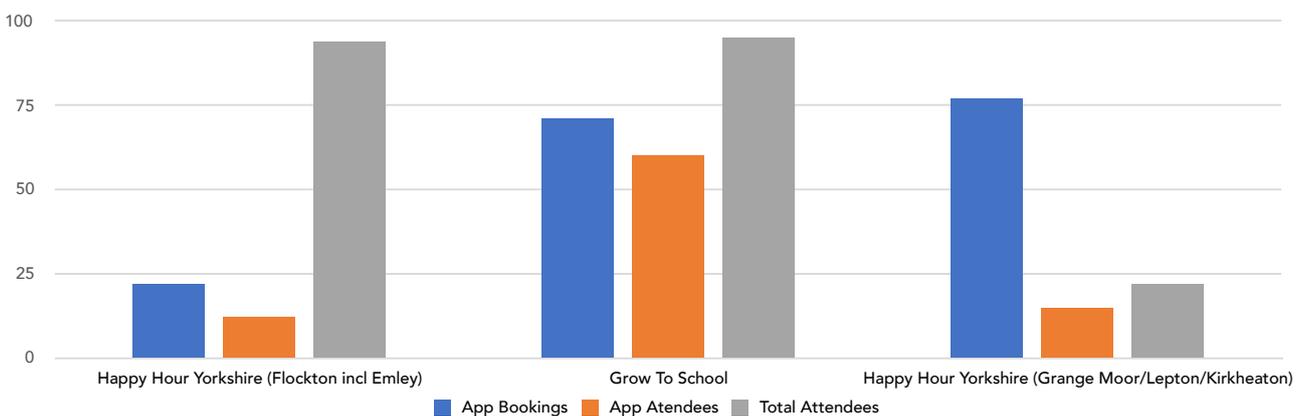
Attendance Per Cluster - Cluster 1 Colne Valley



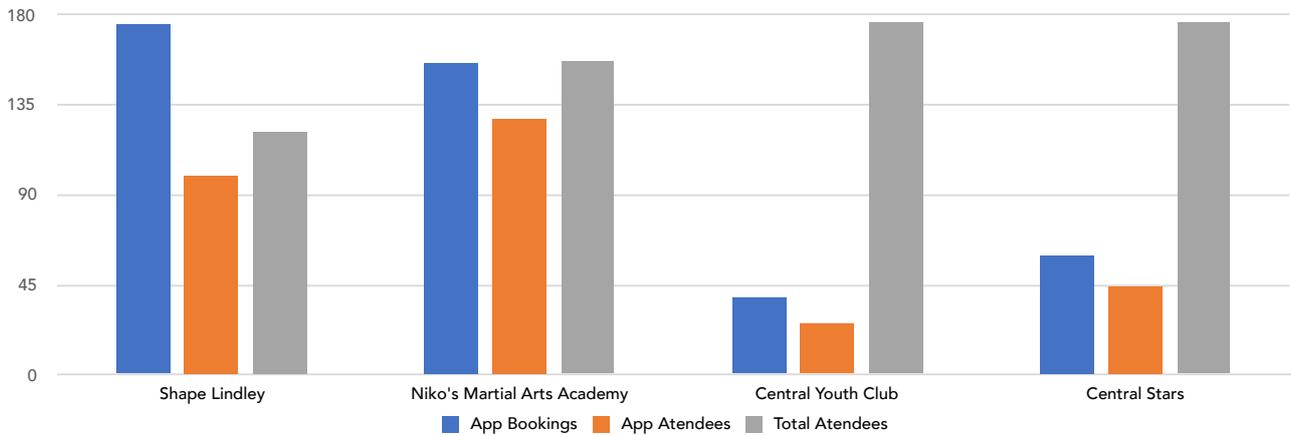
Attendance Per Cluster - Cluster 2 Holme Valley



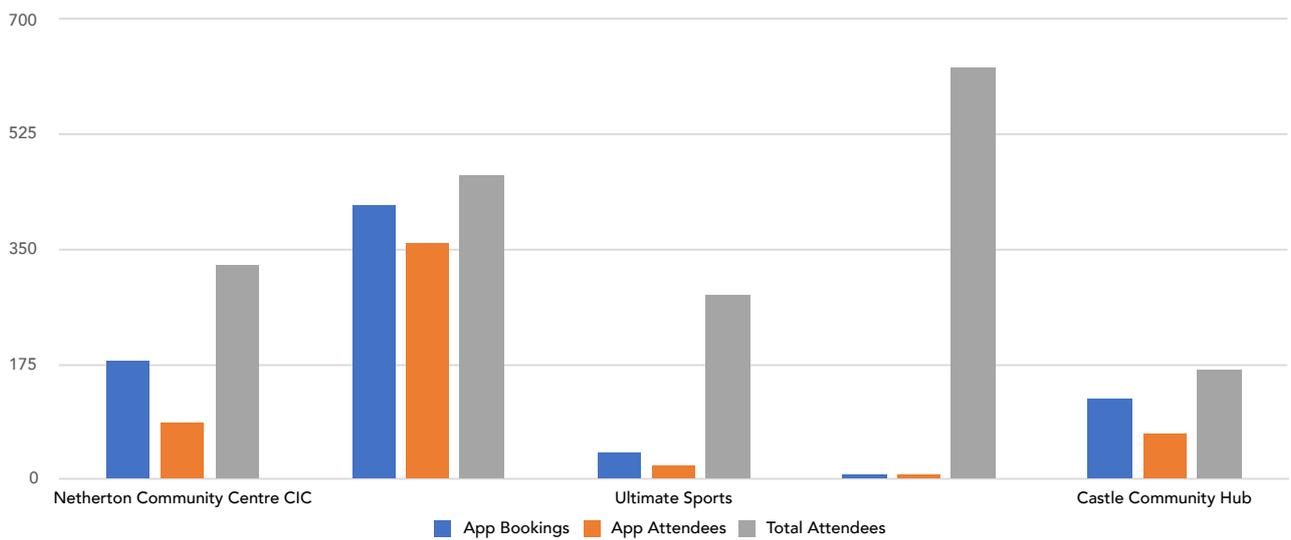
Attendance Per Cluster - Cluster 3 Flockton, Lepton and Dearne Valley



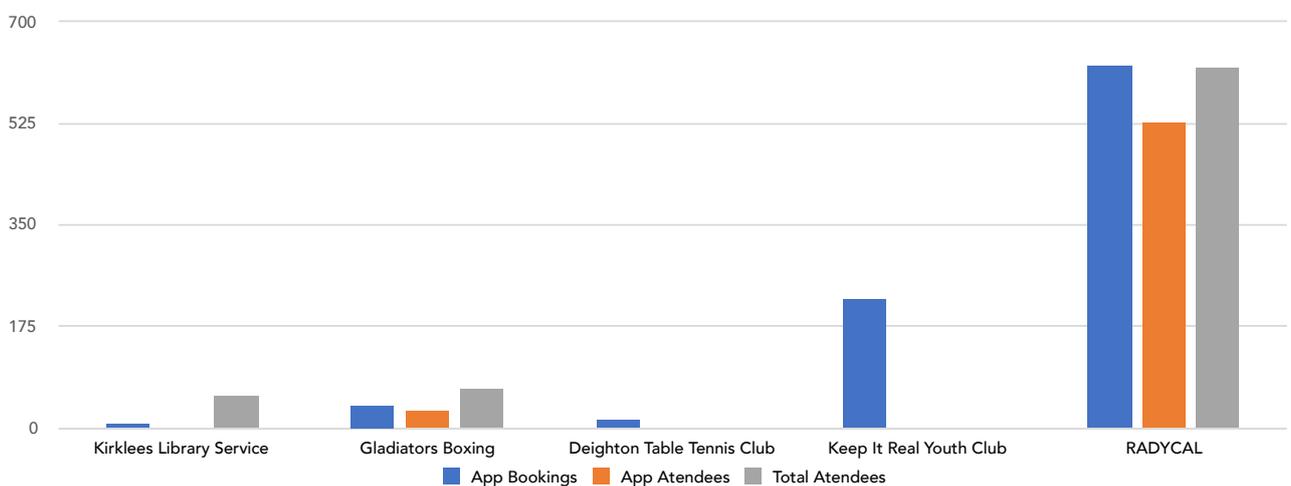
Attendance Per Cluster - Cluster 4 Springwood, Marsh and Lindley



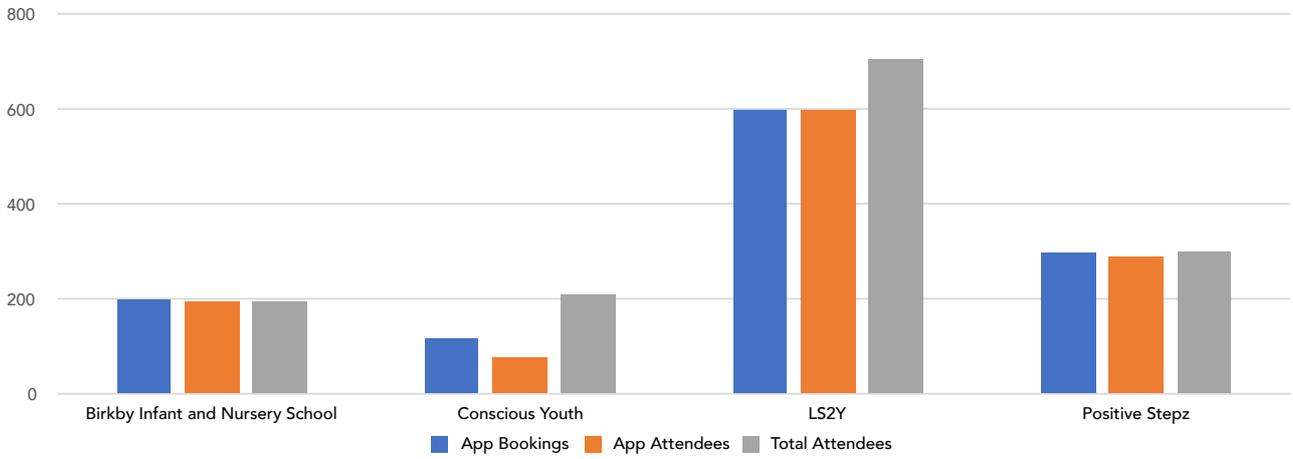
Attendance Per Cluster - Cluster 5 Newsome, Thorton Lodge and Crosland Moor



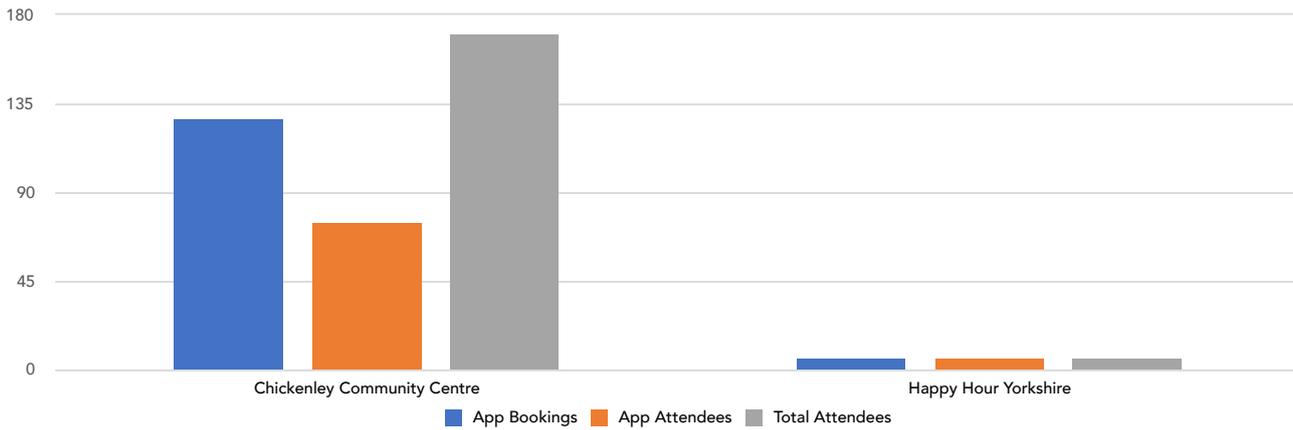
Attendance Per Cluster - Cluster 6 Dalton and Almondbury



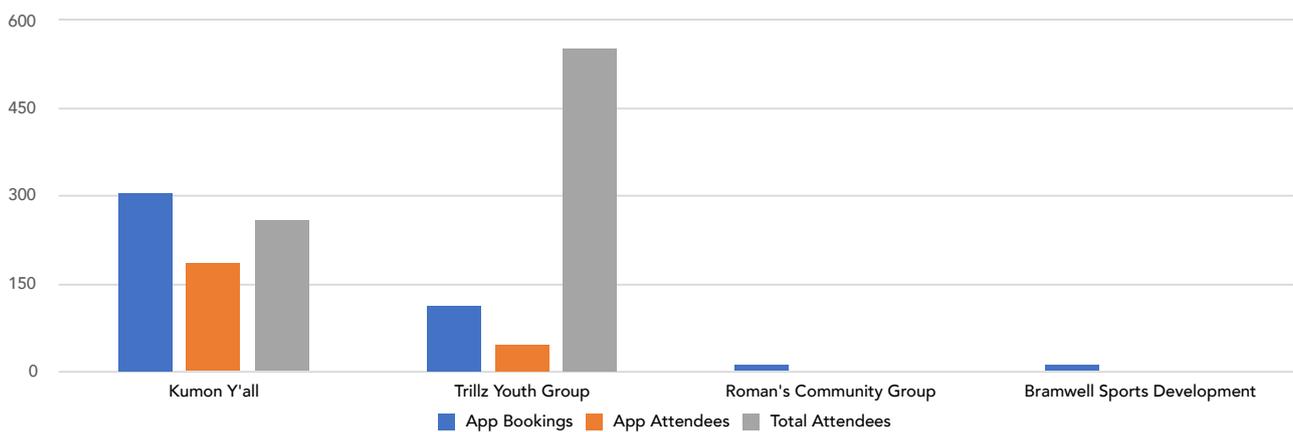
Attendance Per Cluster - Cluster 7 Ashbrow



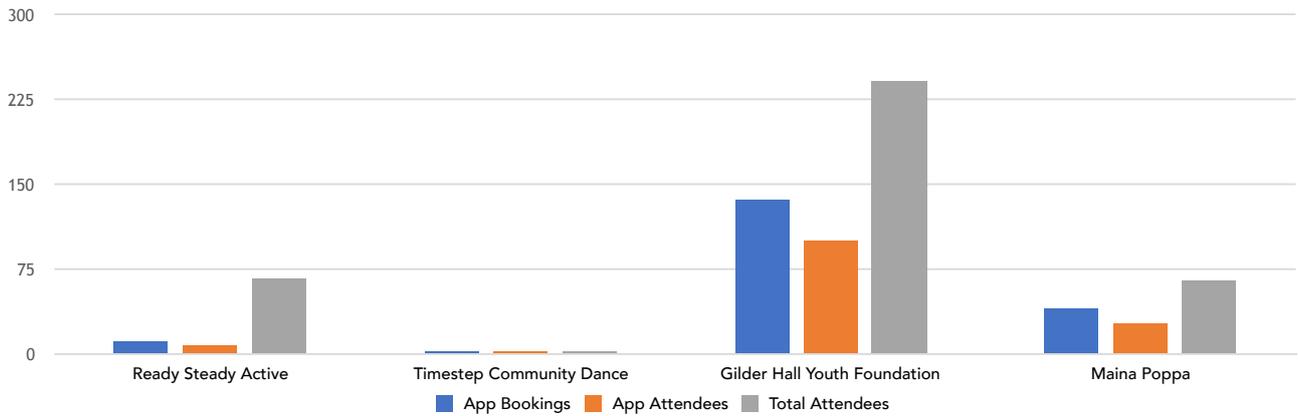
Attendance Per Cluster - Cluster 8 Dewsbury East



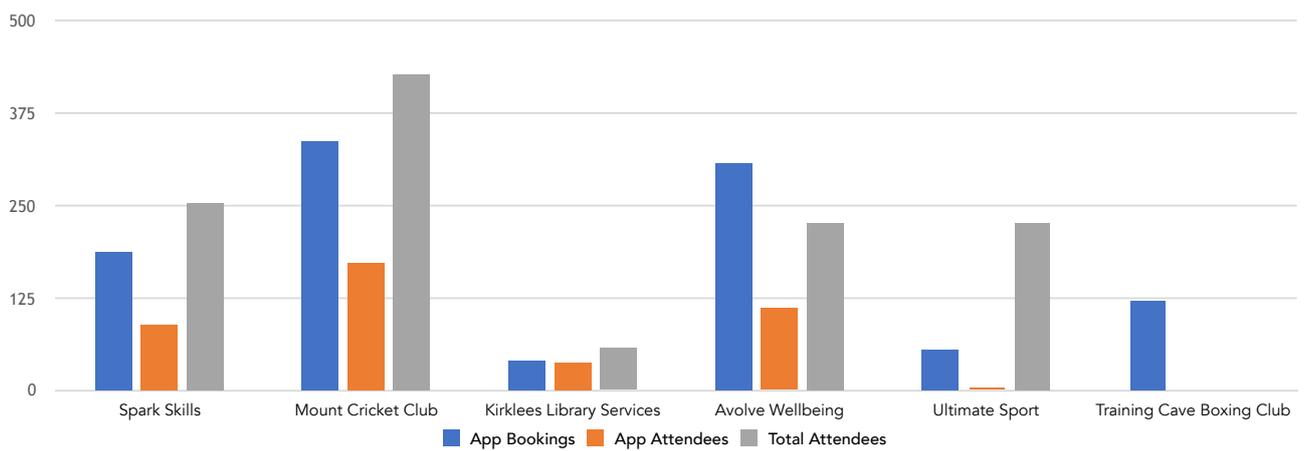
Attendances Per Cluster - Cluster 9 Dewsbury South and West



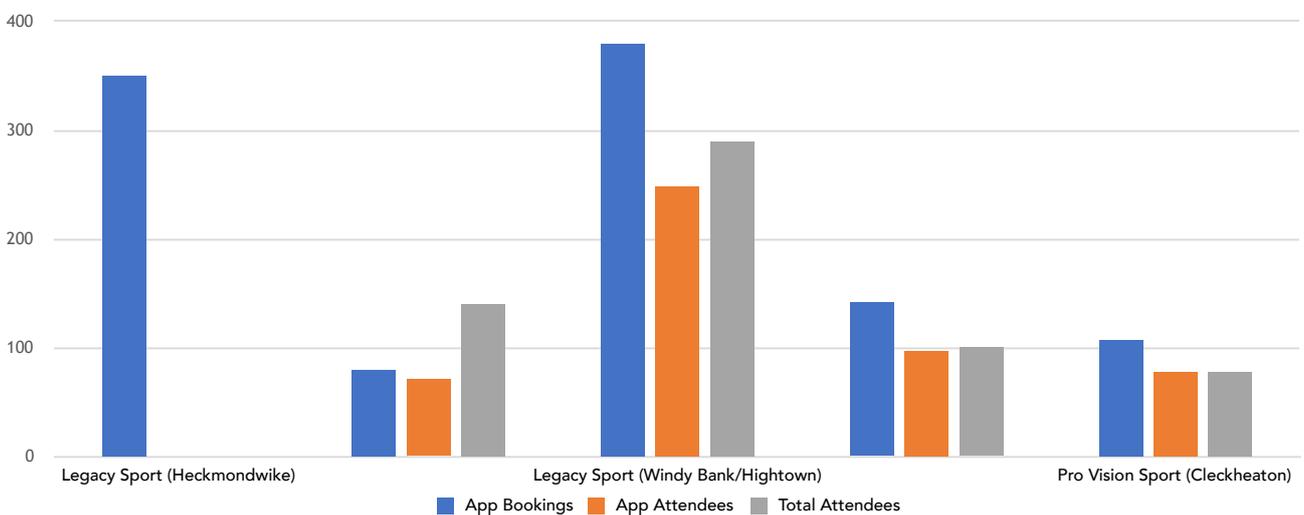
Attendance Per Cluster - Cluster 10 Mirfield and Ravensthorpe



Attendances Per Cluster - Cluster 11 Batley and Birstall



Attendances Per Cluster - Cluster 12 Spen Valley



FOR MORE INFORMATION
PLEASE CONTACT:



Kirklees Youth Alliance

Supporting community organisations to
deliver positive activities for young people

KYA is currently hosted by TSL Kirklees,
12 New Street, Huddersfield, HD1 2AR
T: 01484 519053 M: 07776588696
E: kya@tslkirklees.org.uk F: @KirkleesYouth

WHAT DOES KIRKLEES YOUTH ALLIANCE DO?

Helps to develop
new partnerships

Helps with funding

Connects organisations

Shares good practice
& youth work news

Builds capacity in the
community youth sector

Signposts to training
& other support

Promotes activities of
member organisations

